

neopia

Smart Learning,
Boundless Future



www.neopia.world

NEOBOT



Build, move, and bring your creations to life



WHO?

Ages 5 to 10



WHERE?

Kindergartens, Elementary
Schools, and Homeschooling



WHAT?

Block Making, Robot,
and Unplugged Coding



HOW?

Through Robot Building,
Sensor & Coding Play



WHY?

To Translate Thoughts into
Technology for the Future

Progressive Stages of Learning

Block		Robot			Coding		
Start	Training	Best	Challenge	Dream	Extension	Final	Gift

→ Unlock a total of 96 models through cumulative learning across 8 stages

The Core Value of NEOBOT



**Beyond a Single Creation,
Infinite Possibilities**

Build, disassemble, and recreate
—the robot that grows with your ideas



**Easy to Start,
Deep in Potential**

A systematic 8-level curriculum for steady,
step-by-step growth

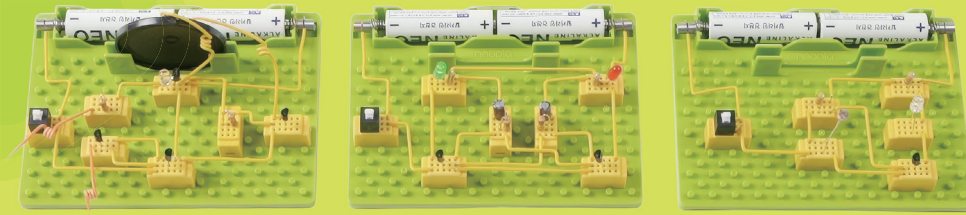


**Beyond Assembly,
Endless Excitement**

Every model comes with its own unique
game to keep the fun going



NEO CIRCUIT



Master Electronics with Easy Modular Blocks



WHO?

Ages 11 to 17



WHERE?

Middle Schools and High Schools,
Makerspaces or Tech Labs



WHAT?

Basics & Applications
of Electronic Circuits



HOW?

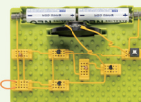
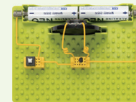
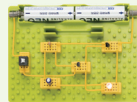
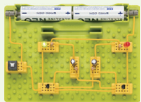
Build Circuits from
Diagrams with Blocks



WHY?

To Become an Active Creator
Who Builds Real Circuits

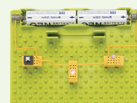
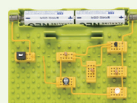
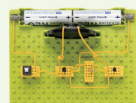
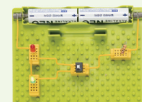
Explore 14 Circuit Learning Stages



Build All
14 Circuits

Easy to Build,
Easy to Rebuild

Master
Electronic Basics



The Core Value of NEO Circuit



Direct Connection of Real Components

Learn intuitively by directly connecting
real electronic components



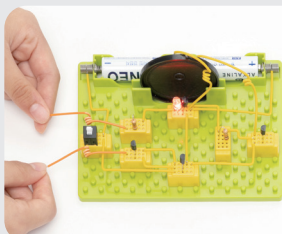
Easy Correction and Reusability

Easily fix mistakes, with all components
designed for repeated use



Diagram-Based Component Placement

Place and assemble real components exactly
as shown on the circuit diagram





WHO?

Ages 7 to 11



WHERE?

Elementary Schools, Afterschool Programs, and STEM Camps



WHAT?

Algorithm Thinking and AI Robot Coding



HOW?

Through Play with Unplugged, Sensor & AI Coding



WHY?

To Bring My Ideas to Life for AI-Based Problem-Solving

The Core Value of AiON



User-Friendly Robots, Accessible AI Coding

An educational environment with an intuitive interface that lowers learning barriers



Online Code-Sharing Classes

Collaborative sessions for sharing, exploring, and communicating through code



Proven Reliability Through Textbook Adoption

Educational value and credibility validated in schools across South Korea



FlatCo The one platform that completes AiON and Aible

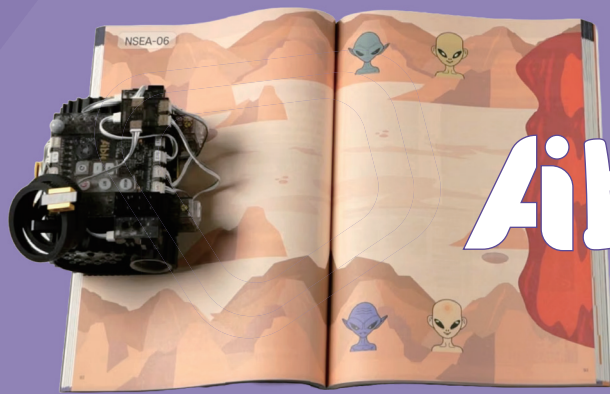
01 Real-Time Collaborative Coding

Students exchange and merge code in real-time, building ideas together in a shared virtual space

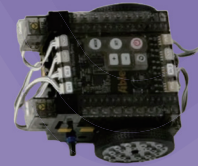
02 Live Class Control & Monitoring

Real-time screen viewing and device control for instructors to ensure a smooth learning flow

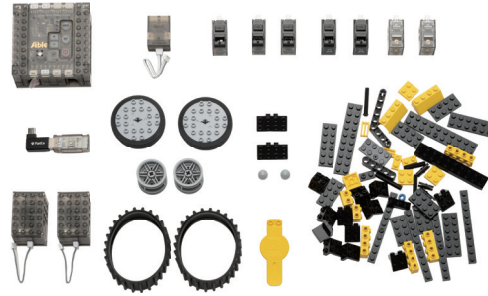
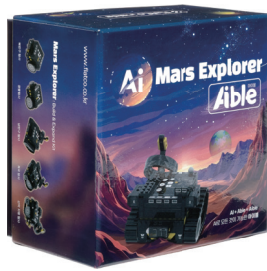




Aible



Advanced Coding to Navigate the Mars Mission



WHO?

Ages 10 to 16



WHERE?

Elementary Schools, Middle Schools,
and STEM or Coding Camps



WHAT?

Algorithm Thinking and
AI Robot Coding



HOW?

Through Exploration of the
Unknown Universe



WHY?

To Realize the Infinite Possibilities
of My Ideas Through AI Coding

The Core Value of Aible



**Mars Exploration
Storytelling**

Learn real-world science
through immersive adventures



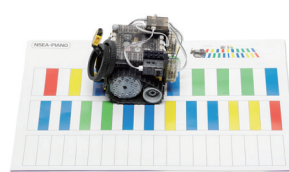
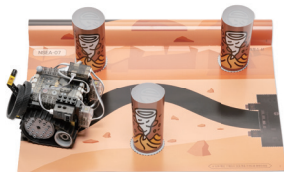
**Mission-Based Robot
Assembly**

Design, build, and code the optimal robot to
solve each Mission



**Code Sharing &
Collaboration**

Share code and solve problems together in
a collaborative learning environment



A deeper learning experience, with more to discover

03 Global Borderless Auto-Translation

Instant conversion of all communication and
programming code to bridge language gaps

04 Unlimited On-Device AI Coding

AI-powered coding that works offline, enabling
robot control without any environmental constraints





NEOPIA

Unwavering Dedication to Education

ABOUT US

Since 1999, we have built our journey in education on a steadfast belief in children and a commitment to meaningful learning. Our solutions, adopted in Korea's official national textbooks, have earned lasting trust in public education and become the foundation of who we are today. While staying true to the fundamental values of education, we continuously embrace emerging educational trends and cutting-edge AI technology to evolve with the times. We will continue to redefine the standards of education, growing alongside students and creating a better tomorrow.

WHAT WE DO

Product R&D & Manufacturing

Develop and manufacture high-quality educational robotics hardware

Content & Curriculum Development

Create versatile learning materials for robotics and STEAM education

Platform & Software Engineering

Develop and distribute our proprietary educational platform

Global Export & Operations

Provide customized solutions and expert support for overseas partners

WHY US



Actively Supporting Partners' Local Business Growth
Tailored Strategies for Local Market Expansion

Sharing Core Content and Operational Know-How
Proven Curriculum and Classroom Management Tools



Providing Swift, Dedicated Technical Support
Fast, Reliable Expert Technical Assistance

PROVEN RESULTS

25+

Years of Expertise
in Robotics &
AI Education

11 +

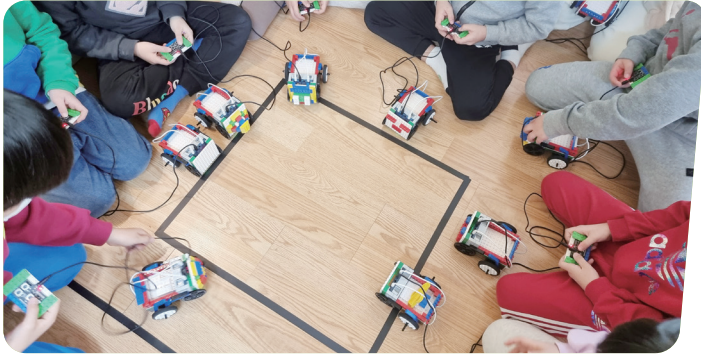
Patents in Core
AI/Robotics
Technologies

5,664 +

Elementary
Schools Curriculum
Nationwide

1,524 +

After-school
Programs operating
with our solutions



For decades, we have maintained an unwavering dedication to education, empowering curious minds to evolve into the leaders of tomorrow.



neopia

GET IN TOUCH



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